

*We move
forward!*



de heus

powering progress

DETERMINE THE RIGHT FEEDING STRATEGY
FOR FISH AND KEEPING TRACK OF YOUR
TILAPIA FARM PERFORMANCE

Parent company of Koudijs





**Co en Koen De Heus CEO
4th generation
De Heus family
millers**

Dutch, Family owned company:

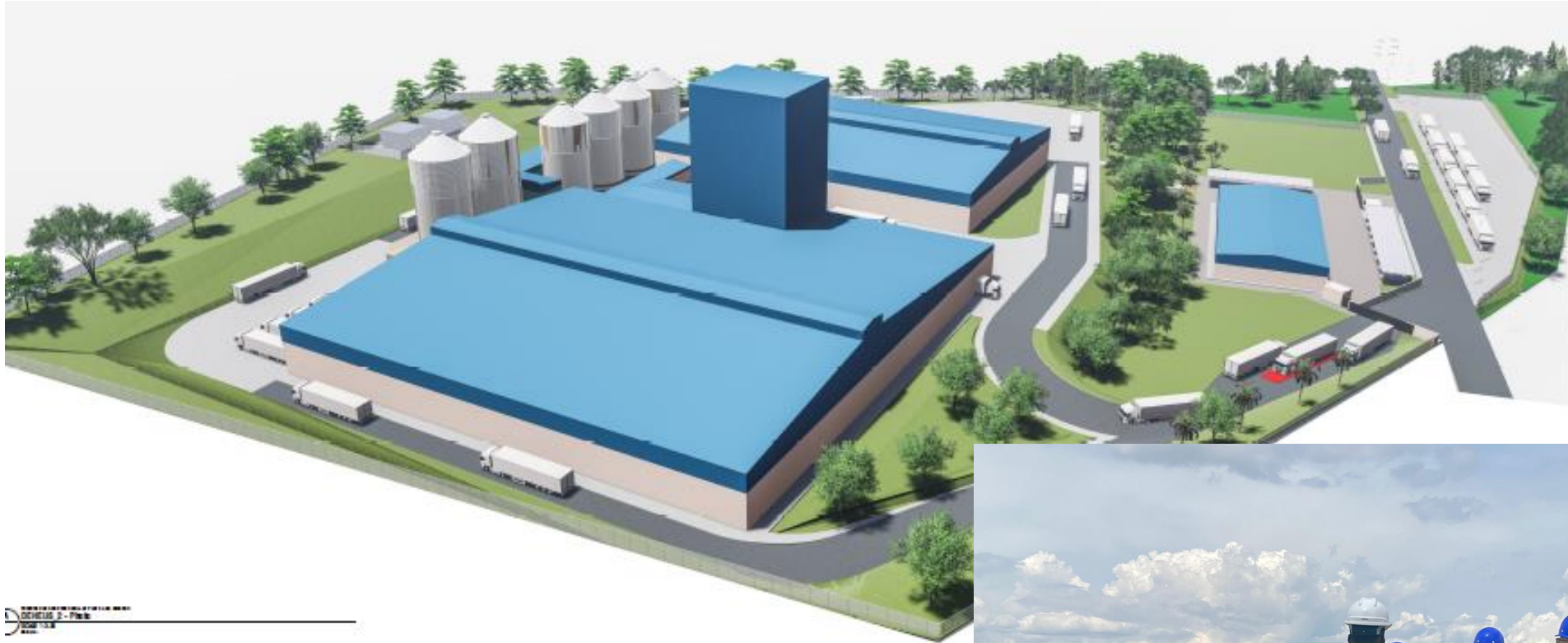
- *Short decision lines*
- *Entrepreneurship*
- *Ensuring (Dutch) quality*
- *Almost a century experience in agriculture*
- *International scope and standing*



***Sister company
Koudijs since
2015 in Uganda***

***De Heus
Uganda entity
since 2022***

NEW DE HEUS FACTORY – PARENT COMPANY OF KOUDIJS



Starter

Fry crumble
(0.5-0.8 mm)



Fry Powder
<0.5 mm



Micro-pellet
(0.8 mm)



Starter pellet
(1 mm)



GROWER AND FINISHER FEEDS



BROODSTOCK FEED / OTHER TRIALS



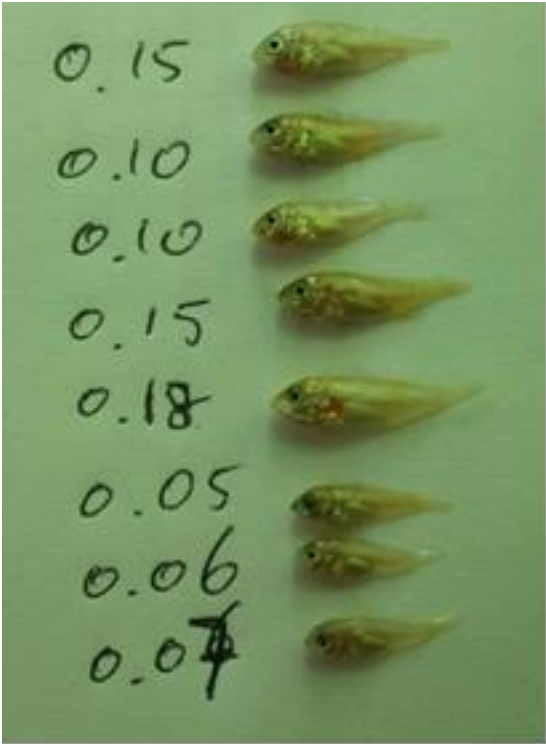
Separate formulations possible

- Short term:
- Smart protein
- Feed from Egypt

Long term

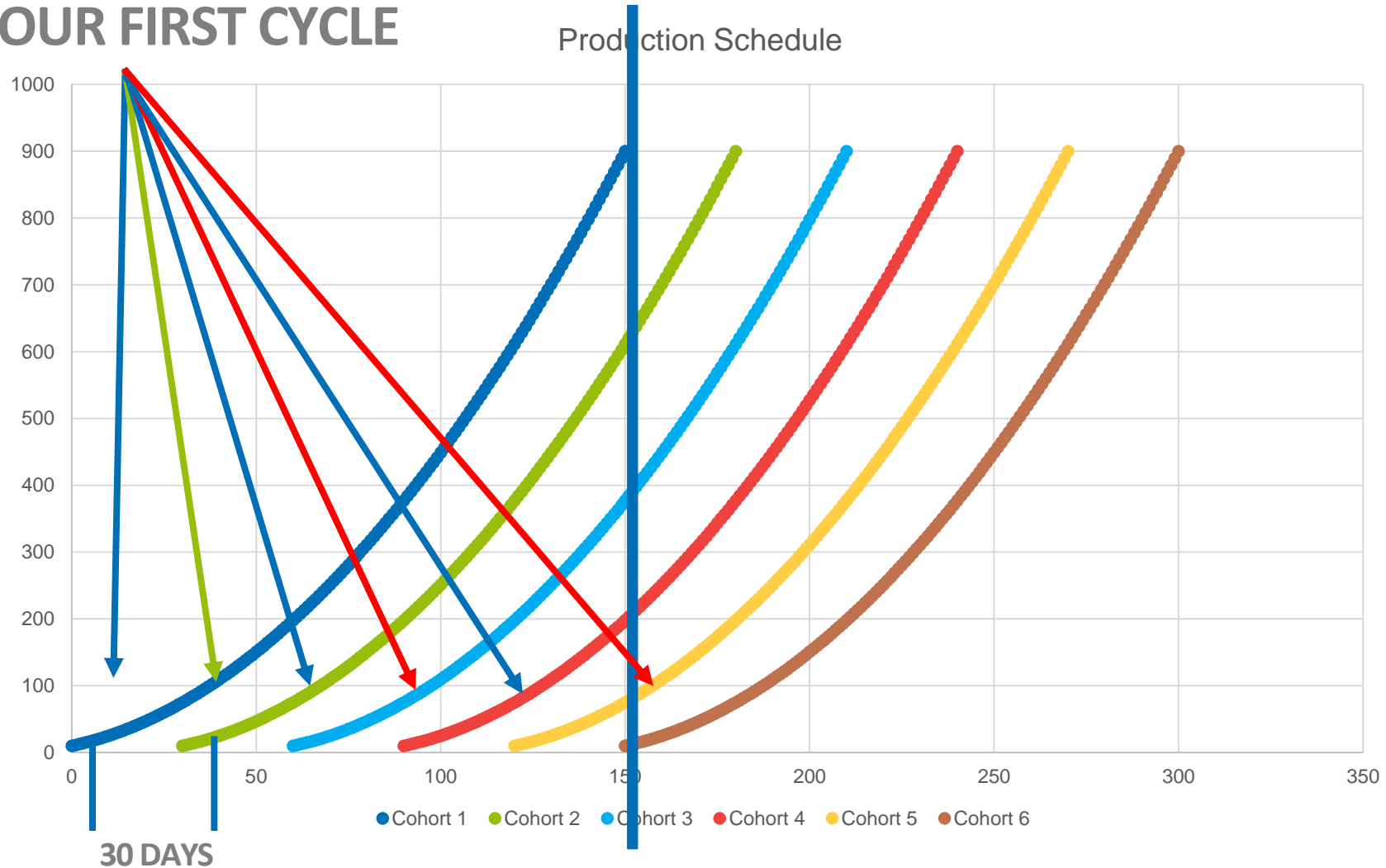
- Catfish feed?
- More species

TILAPIA FEEDING – FISH SIZE



ESTIMATE ENOUGH FEED

START OF YOUR FIRST CYCLE



TILAPIA FEEDING – FISH SIZE

RECOMMENDED FEEDING LEVELS AND FEEDING FREQUENCIES*								
FISH WEIGHT (G)	FEED PARTICLE SIZE (MM)	CRUDE PROTEIN MIN. (%)	FEEDING FREQUENCY (TIMES/DAY)	FEEDING LEVEL (KG FEED PER 100 KG FISH PER DAY)				
				18 °C	22 °C	26 °C	29 °C	33 °C
0.01-2	<0.5	47	8-9	4.5	5.5	7.5	10.0	8.0
1-5	0.5-0.8	47	5-6	3.6	4.0	5.0	6.0	5.5
2.5-10	1.0	42	4-5	3.1	3.5	4.5	5.5	5.0
5-50	2.0	37	3-4	2.2	3.0	4.0	4.5	4.5
25-100	3.0	32	2-3	1.0	2.0	3.0	4.0	3.5
50-150	3.0	32	2	0.6	1.4	2.0	2.9	2.3
100-250	4.0	32	2	0.5	1.2	1.7	2.5	2.0
200-600	4.0	32	2	0.4	1.0	1.4	2.0	1.6
>400	6.0	30	2	0.3	0.8	1.3	1.8	1.3



TILAPIA FEEDING - TEMPERATURE

The daily amount of feed required by farm-raised fish is affected by:

- **>32 °C - Stress**
- **27° to 30 °C - Optimum**
- **<21°C - feeding activity is inconsistent**
- **<12-15°C – No feeding**
- **<10 °C - mortality**



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Tilapia Feeding – Recommended feeding Table

This is a feeding guideline under optimal conditions. Adapt according to local conditions e.g. appetite.

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TILAPIA FEEDING - TABLE

- What size are they now?
 - 45 grams per fish
- What is the temperature of the water?
 - 27°C
- How many fish in your pond/cage?
 - 20,000 fish

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Temperatures (°C)



TILAPIA FEEDING - TABLE

- 45 gram fish in 27°C needs to be fed at 3% of body weight
- $20,000 \times 45 = 900,000$ gram = 900 kg of fish
- $900 \text{ kg of fish} \times 3/100 = 27 \text{ kg of feed for this day}$

Always observe your fish
Take note and keep records

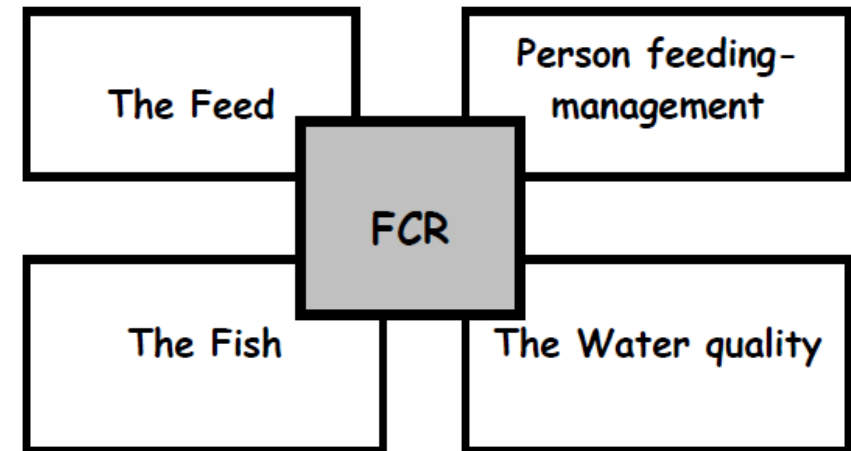
TRANSLATING PERFORMANCE INTO PROFIT

- Planning is important
- Farms need to be profitable
- Expenses lower than the turnover
- Cheaper feeds do not always lead to profit

FCR FEED CONVERSION RATIO

Efficiency of feed use (Kg feed /Kg fish)

Record keeping



FCR CALCULATION

$$\text{FCR} = \frac{\text{Total feed given (Kg)}}{\text{Total fish produced (Kg)}}$$

- Farmer stocks 1000 fish of 50 grams = 50Kg
- Farmer harvests 270 Kg of fish
- Total fish produced is 220 Kg

- Records show he has used 300Kg of fish

- $\text{FCR} = 300/220 = 1.36$

FCR AND ECONOMICS.

- Protein level higher → Lower FCR → (Why)
- Relatively more \$ → Require Less feed → 1 kg of fish.

Feed 1		Feed 2	
Diet Protein (%)	32	Diet Protein (%)	24
FCR	1.3	FCR	2.5
Production target (kg)	1000	Production target (kg)	1000
Required feed (kg)	1300	Required feed (kg)	2500
Cost /kg feed	4500/=	Cost /kg feed	3000/=
Total costs	5,850,000/=	Total costs	7,500,000/=



RECORD KEEPING

How often do you record the data?

Daily

Financial

- ✓ Expenses
- ✓ Turnover

Feeding & mortalities

- ✓ Given feed (brand and type)
- ✓ Amount of feed given
- ✓ Feeding time(s)
- ✓ Number of dead fish
- ✓ Expected cause of mortality
- ✓ Medication used
- ✓ Remark(s)

Water quality

- ✓ Water temperature
- ✓ Oxygen levels
- ✓ Remark(s)

Twice weekly

Water quality

- ✓ pH

Weekly

Water quality

- ✓ Ammonia
- ✓ Nitrite
- ✓ Nitrate

One time in a production cycle

Stocking & harvesting data

- ✓ Stocking date
- ✓ Number of fish stocked
- ✓ Fingerling price
- ✓ Stocking biomass (kg)
- ✓ Harvested biomass (kg)
- ✓ Number of fish harvested